

## Exhibitor meeting - WindEurope Electric City 2021 1<sup>th</sup> of September 2021



## Agenda:

- ☐ Standesign Project Manager
- ☐ Timeline
- ☐ Furniture
- ☐ EXPO posters
- ☐ EXPO posters, back light
- ☐ TV-screen on wall
- ☐ EXPO posters - FAQ
- ☐ Print files
- ☐ Orderform
- ☐ Handling of your goods
- ☐ Delivery of stand





## Standesign Project Manager:



### Project Manager:

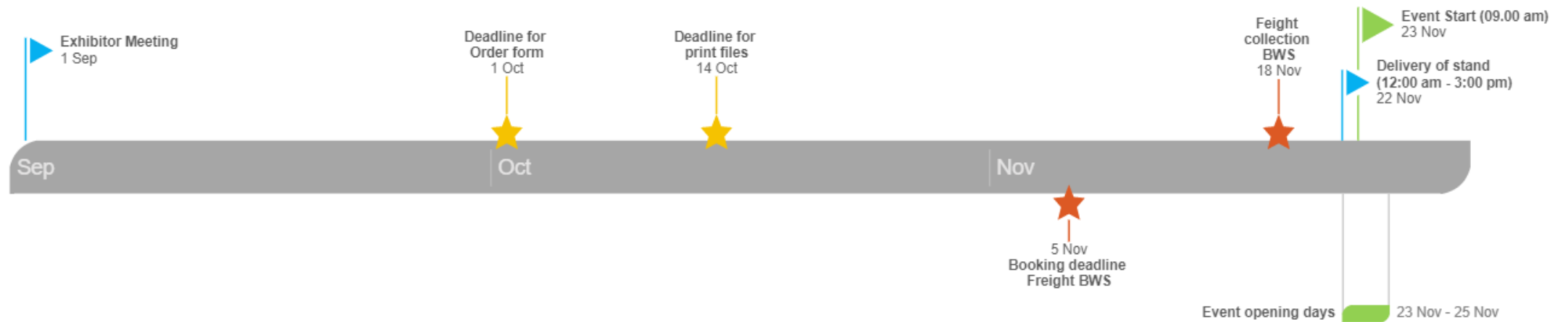
Birger Gaard

E-mail: [birger@standesign.dk](mailto:birger@standesign.dk)

Phone: +45 +45 20 40 79 66



## Timeline:



## Furniture included in your fee

- ❑ 1 x Table (low or tall)
- ❑ 3 x Chairs or bar stools
- ❑ 1 x Brochure stand
- ❑ 1 x 230V with approx 300W for charging phone, laptop etc





## EXPO Posters

Recommended when:

- ☐ Screen is incorporated in wall
- ☐ Graphics contain many small details



## EXPO Posters - back light

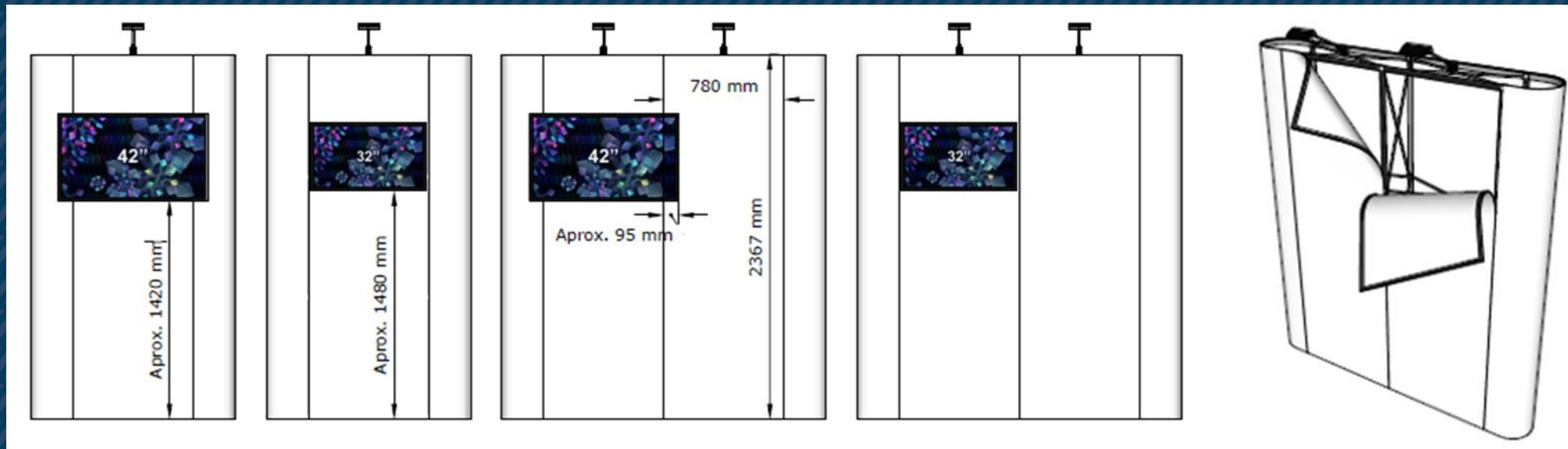
Recomended when:

- ☐ Graphics have many contrasting colors
- ☐ Highlighting certain details



## TV-screen on wall

- ❑ TV screens can be mounted on front (32" and 42")
- ❑ Can only be placed at vertical center of each poster





## FAQ:

Q: Can I attach a product or similar on the poster?

A: No, the poster is made of soft PCV material and attached with magnets, it holds its own weight.

Q: I have 2 old single posters; can I use them on a double wall?

A: Yes, if it is made for Expo Prestige system, posters fit all sizes of walls. But be aware of the layout of your poster graphic. Feel free to contact us.

Q: Can I make a mix of backlight and regular posters?

A: Yes, but we do not recommend mixing on the same wall

Q: Can I have backlight posters on a shared wall with a neighbour that has regular poster?

A: Yes, regular posters are made of a material that doesn't let light through.



# Graphics

## Specifications for your print files:

### Measurements:

- ☐ 1 poster: w: 780 x h:2367mm
- ☐ 2 posters: w:1560 x h:2367mm
- ☐ 3 posters: w:2340 x h:2367mm
- ☐ 4 posters: w:3120 x h:2367mm
  
- ☐ Add 10 mm bleed (crop marks must be invisible)
- ☐ All text must be outlined
- ☐ All images must be 100 dpi
- ☐ All logos in EPS or AI file
- ☐ All colors will be printed in CMYK
  
- ☐ Print ready pdf's must be sent by  
[www.wetransfer.dk](http://www.wetransfer.dk) to the project manager

Standesign offers to produce the printing file. Please order DTP in the order form





## Order form

- ❑ Please fill out the order form and return by email to: [birger@standesign.dk](mailto:birger@standesign.dk)

Deadline: 1<sup>th</sup> of October 2021

- ❑ End curves will have text. Company name or web address in same size and font. Remember to indicate the required text for your end curves in the order form



## Handling of your goods

Standesign can help you handling your own equipment (unpacking and packing)

**Must be ordered in advance via the order form**

Please indicate estimated hours and provide the following information:

- ☐ Arrival of the goods
- ☐ Amount of crates

**Please note:** We only empty the crates. We do not assemble your equipment





## Delivery of stand

- ❑ Delivery of stand:  
22<sup>nd</sup> of November between 12.00 -15.00
- ❑ All empty goods must be cleared at 17.30
- ❑ Halls close at 18.00



