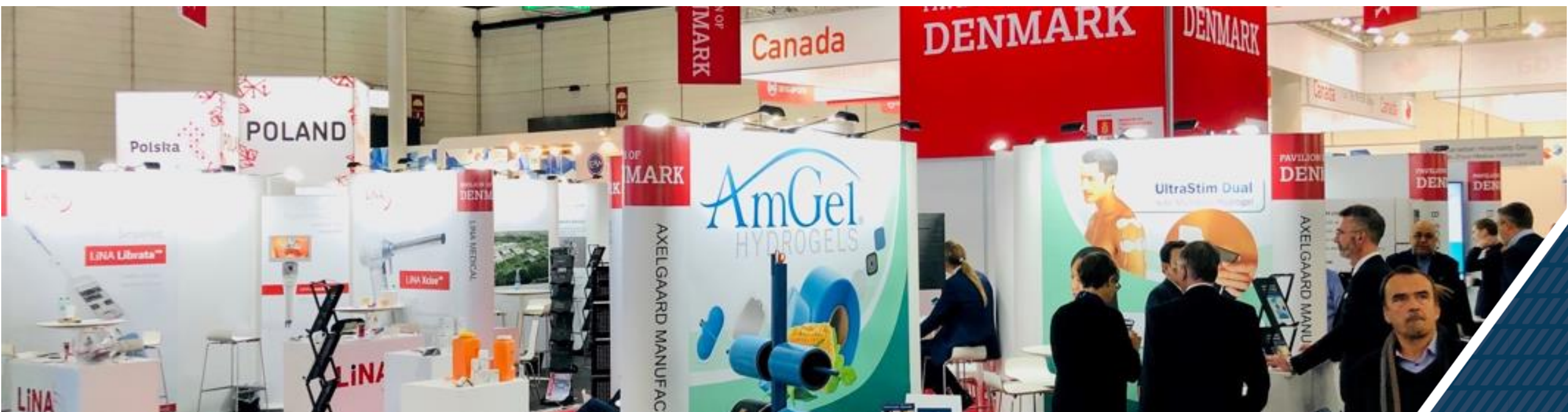


Medica / Compamed 2021 - Düsseldorf  
15<sup>th</sup> – 18<sup>th</sup> of November 2021



## Agenda:

- ☐ Standesign Project Manager
- ☐ Timeline
- ☐ Furniture
- ☐ EXPO posters
- ☐ EXPO posters, back light
- ☐ Print files
- ☐ Orderform
- ☐ TV-screen on wall
- ☐ FAQ
- ☐ Delivery of stand





## Standesign Contact:



### Project Manager:

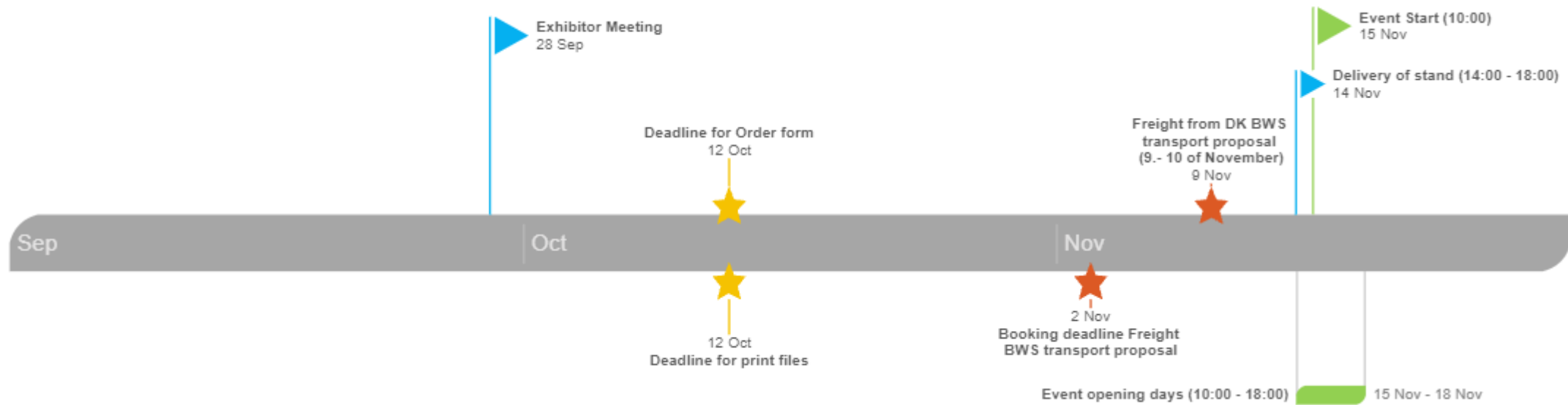
Torben Munch

E-mail: [torben@standesign.dk](mailto:torben@standesign.dk)

Phone: +45 53 56 79 66



## Timeline:



## Furniture included in your fee

- ❑ 1 x Table (low or tall)
- ❑ 3 x Chairs or bar stools
- ❑ 1 x Brochure stand
- ❑ 1 x 230V with approx 300W for charging phone, laptop etc





## EXPO Posters

Recommended when:

- ☐ Screen is incorporated in wall
- ☐ Graphics contain many small details



## EXPO Posters - back light

Recomended when:

- ❑ Graphics have many contrasting colors
- ❑ Highlighting certain details





# Graphics

## Specifications for your print files:

### Measurements:

- ☐ 1 poster: w: 780 x h:2367mm
- ☐ 2 posters: w:1560 x h:2367mm
- ☐ 3 posters: w:2340 x h:2367mm
- ☐ 4 posters: w:3120 x h:2367mm
  
- ☐ Add 10 mm bleed (crop marks must be invisible)
- ☐ All text must be outlined
- ☐ All images must be 100 dpi
- ☐ All logos in EPS or AI file
- ☐ All colors will be printed in CMYK
  
- ☐ Print ready pdf's must be sent by  
[www.wetransfer.dk](http://www.wetransfer.dk) to the Project manager

Standesign offers to produce the printing file.  
Please order DTP in the order form





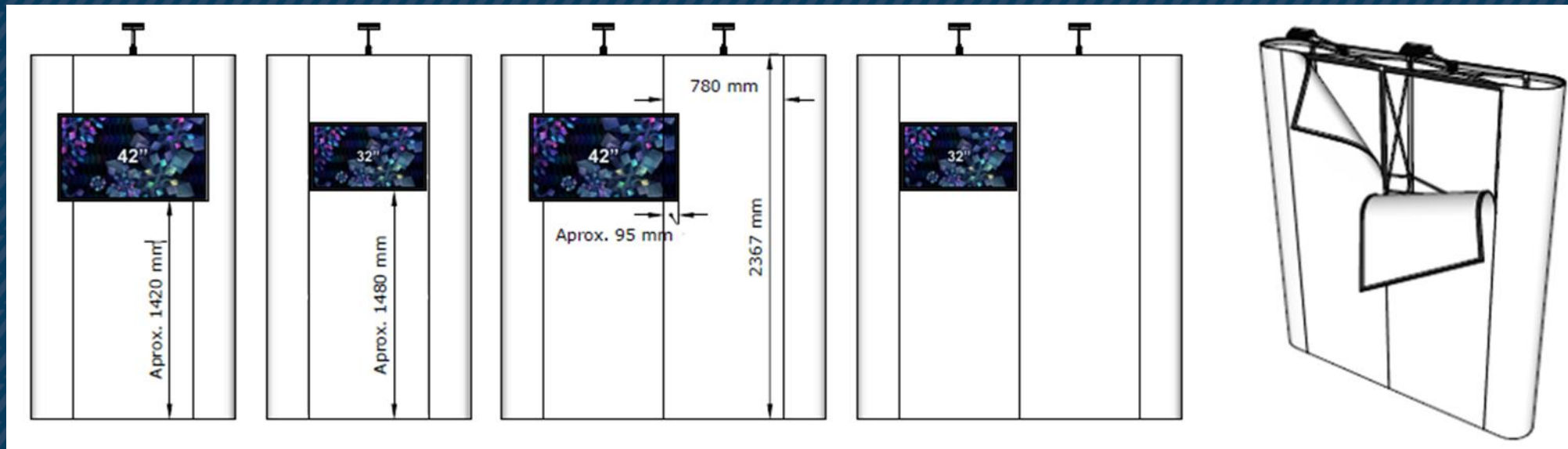
## Order form

- ☐ Please fill out the order form and return by email to: [torben@standesign.dk](mailto:torben@standesign.dk)
- ☐ Deadline: 12<sup>th</sup> of October 2021
- ☐ End curves will have text. Company name or web address in same size and fonts, written in capital letters
- ☐ Remember to indicate the required text for your end curves in the order form



## TV-screen on wall

- ❑ TV screen can be mounted on front (32" and 42")
- ❑ TV screen can only be placed at vertical center of each poster





## FAQ:

Q: Can I attach a product or similar on the poster?

A: No, the poster is made of soft PCV material and attached with magnets, it holds its own weight.

Q: I have 2 old single posters; can I use them on a double wall?

A: Yes, if it is made for Expo Prestige system, posters fit all sizes of walls. But be aware of the layout of your poster graphic. Feel free to contact us.

Q: Can I make a mix of backlight and regular posters?

A: Yes, but we do not recommend mixing on the same wall

Q: Can I have backlight posters on a shared wall with a neighbour that has regular poster?

A: Yes, regular posters are made of a material that doesn't let light through.





## Delivery of stand

- ❑ Delivery of stand:  
14<sup>th</sup> of November between 14:00 -18:00
- ❑ All empty goods must be cleared at: 19:00
- ❑ Halls close at: 20:00



