

**STAND OUT**  
Inspiration til dit business event

**SMM 2022 HAMBURG**  
06.09.2022 – 09.09.2022



RÅDGIVNING  
DESIGN  
HÅNDVÆRK  
TEKNOLOGI

  
STANDESIGN



## STANDESIGN PROJECT MANAGER



**Birger Gaard**  
Project Manager  
E-mail: [birger@standesign.dk](mailto:birger@standesign.dk)  
Phone: +45 20 40 79 66



## FURNITURE INCLUDED IN YOUR FEE

- 1 x Table (low or tall)
- 3 x Chairs or bar chairs
- 1 x Brochure stand
- 1 x 220V with approx 300 W for charging phone, laptop etc





## PRINT ON WALL

Take into consideration that:

- The system IS visible
- Print is directly onto panels
- Panels can not be reused



## IN FRAME BANNER

Take into consideration that:

- The system is NOT visible
- Print is on fabric mounted in frame
- IN Frame Banners can be reused





## GRAPHICS FOR YOUR BOOTH

The number of panels or m<sup>2</sup> depends on the size of the wall. Please see drawing and Order Form for dimensions or contact the project manager for details.

### Specifications for your print files:

- Add 10 mm bleed (crop marks must be visible)
- All text must be outlined
- All images must be minimum 100 dpi
- All logos in EPS or AI file
- All colors will be printed in CMYK
- Print ready pdf's must be sent by [www.wetransfer.dk](http://www.wetransfer.dk) to the project manager

Standesign offers to produce the printing file.  
Please order DTP in the order form



## ORDER FORM

- Please fill out the order form and return by email to: [birger@standesign.dk](mailto:birger@standesign.dk)
- **Deadline: 11<sup>th</sup> of August 2022**
- End curves will have text. Company name or web address in same size and font. **Remember to indicate the required text** for your end curves in the order form





## HANDLING OF YOUR GOODS

Standesign can help you handling your own equipment (unpacking and packing)

**Must be ordered in advance via the order form**

Please indicate estimated hours and provide the following information:

- Arrival of the goods
- Amount of crates

**Please note:** We only empty the crates. We do not assemble your equipment





## STAND HANDOVER

- Stand handover:  
5<sup>th</sup> of September 2022 between 14.00 -16.30

Stands must be completed, and excess products and materials must be removed from all halls no later than 17:30 on Monday 5<sup>th</sup> of September – please allow time to load and unload vehicles.

During build up and breakdown, contractors and exhibitors are required to wear build up/breakdown passes and Personal Protective Equipment at all times and to comply with the Health and Safety Regulations of the venue





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