



# STANDESIGN PROJECT MANAGER



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## FURNITURE INCLUDED IN YOUR FEE

- 1 x Table (low or tall)
- 3 x Chairs or bar chairs
- 1 x Brochure stand
- 1 x 220V with approx. 300 W for charging phone, laptop etc

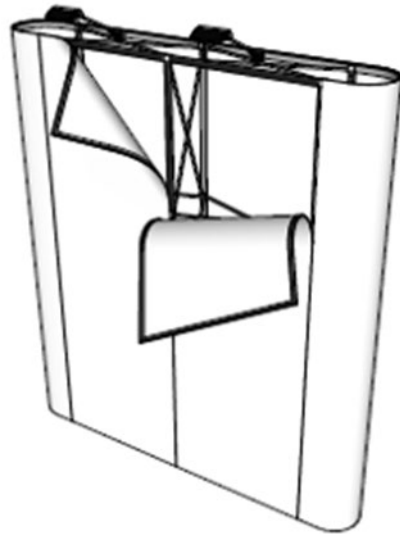




# EXPO POSTERS

Recommended when:

- Monitor is incorporated in wall
- Graphics contain many small details

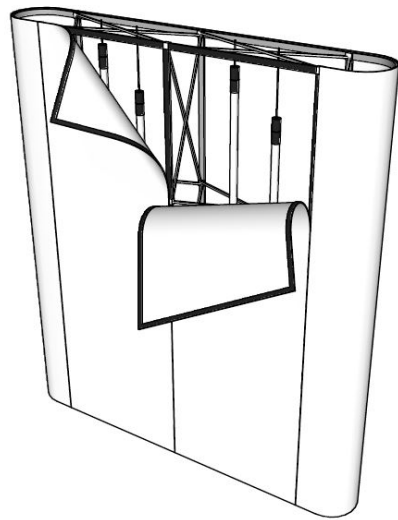




## EXPO POSTERS - BACKLIT

Recommended when:

- Graphics have many contrasting colors
- Highlighting certain details





## GRAPHICS FOR YOUR BOOTH

See drawings for number of posters on your booth

### Graphics dimensions:

- 1 poster: w: 780 x h: 2367mm
- 2 posters: w: 1560 x h: 2367mm
- 3 posters: w: 2340 x h: 2367mm
- 4 posters: w: 3120 x h: 2367mm

### Specifications for your print files:

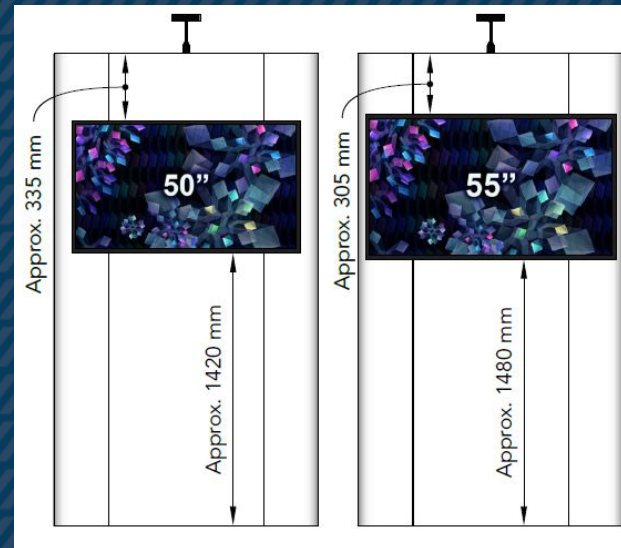
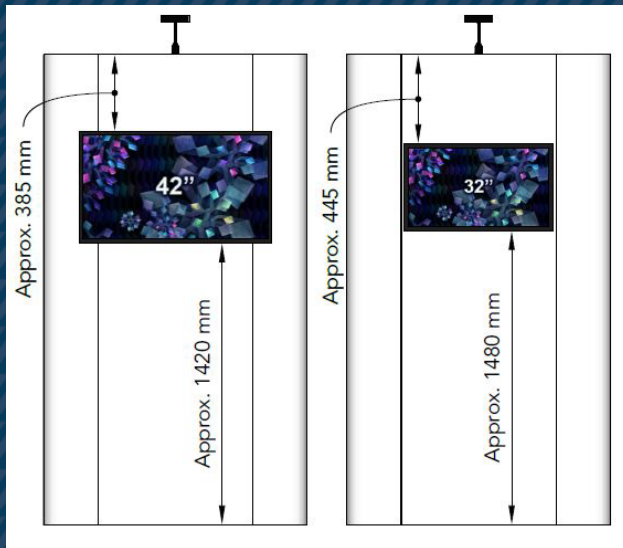
- Add 20 mm bleed (crop marks must be visible)
- All text must be outlined
- All images must be minimum 100 dpi
- All logos in EPS or AI file
- All colors will be printed in CMYK
  
- Print ready pdf's must be sent by [www.wetransfer.dk](http://www.wetransfer.dk) to the project manager

Standesign offers to produce the printing file.  
Please order DTP in the order form



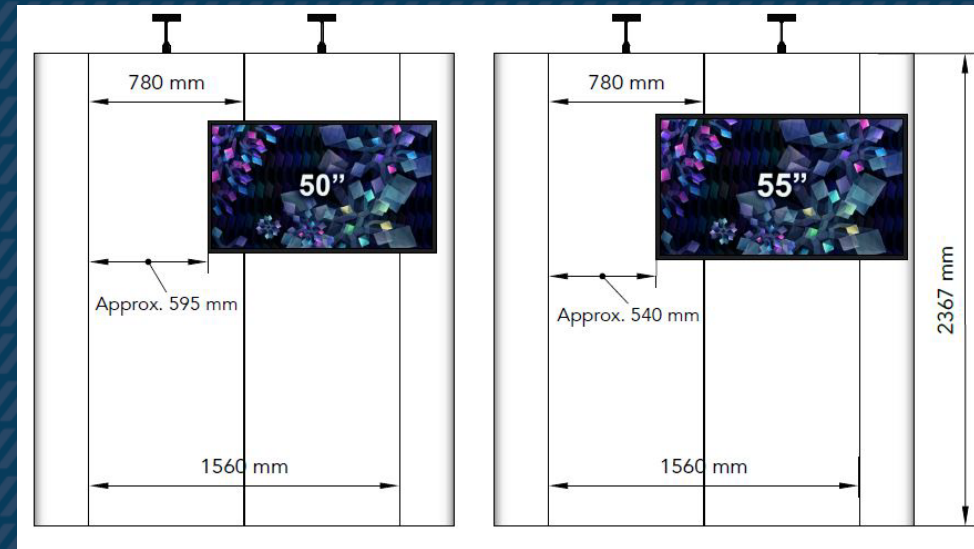
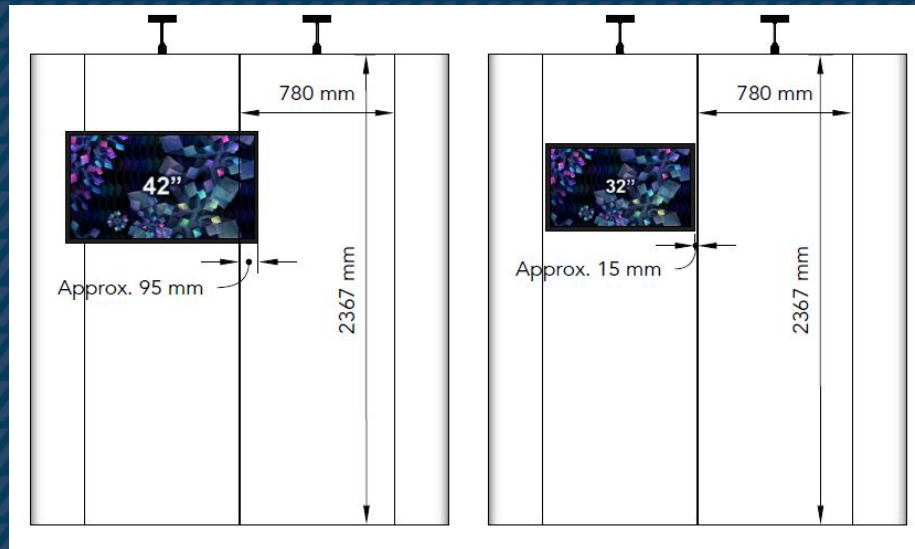
## MONITOR ON EXPO WALL WITH 1 POSTER

- Monitors can be mounted on front (32", 42", 50" and 55")
- Can only be placed at vertical center of the poster



## MONITOR ON EXPO WALL WITH 2 POSTERS

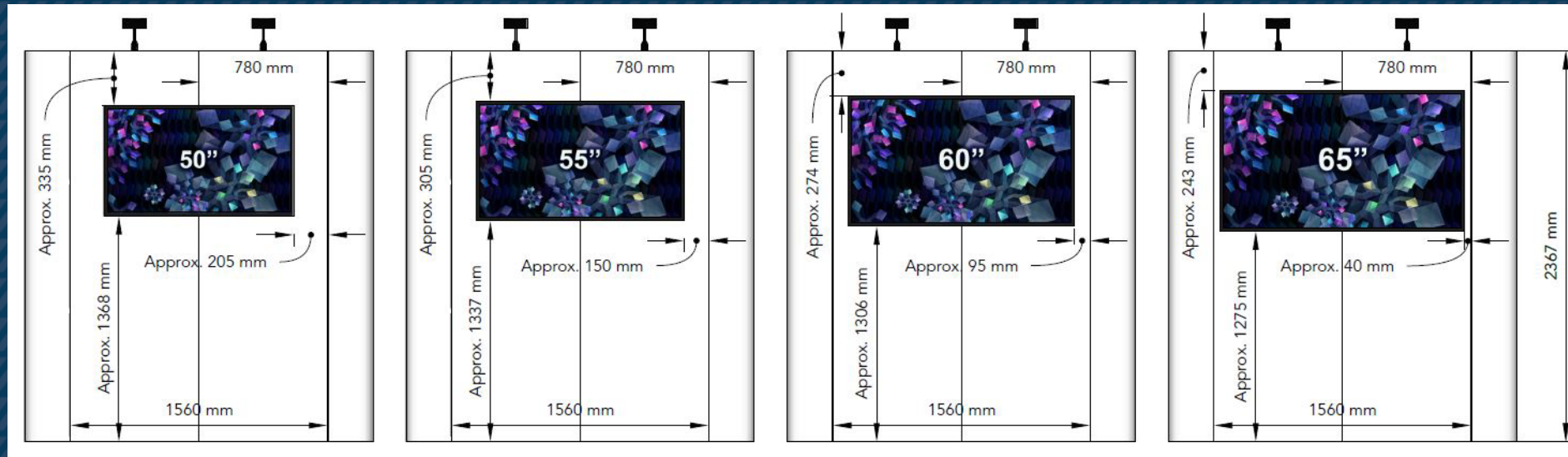
- Monitors can be mounted on front (32", 42", 50" and 55")
- Can only be placed at vertical center of each poster





## MONITOR ON EXPO WALL WITH 2 POSTERS – MID-POSITION

- Monitors can be mounted on front (50", 55", 60" and 65")
- Can with special equipment be placed at the center of the EXPO wall



## ORDER FORM

- Please fill out the order form and return by email to: [pernille@standesign.dk](mailto:pernille@standesign.dk)
- **Deadline 23<sup>rd</sup> of March 2023**
- End curves will have text. Company name or web address in same size and font. **Remember to indicate the required text** for your end curves in the order form

<b>Exhibitor Information:</b>	
Company name:	
Company adress:	
Company phone:	
Contact person name:	
Contact person e-mail:	
Contact persone phone:	
Invoicing name and reference	
Invoicing e-mail:	

<b>Event Information:</b>	
Name of event:	INTERBACK 2023
Location:	Düsseldorf, Germany
Date:	May 4 <sup>th</sup> - 10 <sup>th</sup> 2023
Booth No.:	Hall 4 Both E54
Deadline for order form:	March 23 <sup>th</sup> 2023
Deadline for Print files:	March 23 <sup>th</sup> 2023
Freight from DK: (BWS transport proposal)	April 27 <sup>th</sup> 2023

<b>Order Form</b>
Please fill out the order form and return by email to: <a href="mailto:pernille@standesign.dk">pernille@standesign.dk</a> no later than the above deadline.



## HANDLING OF YOUR GOODS

Standesign can help you handling your own equipment (unpacking and packing)

**Must be ordered in advance via the order form**

Please indicate estimated hours and provide the following information:

- Arrival of the goods
- Amount of crates

**Please note:** We only empty the crates. We do not assemble your equipment



## STAND HANDOVER

- Stand handover:  
Wednesday the 3<sup>rd</sup> of May 2023 between  
14.00 - 16.00 ( 2 pm – 4 pm )

No exhibitor badges are needed for access to the exhibition center during assembly and dismantling periods.





**STANDESIGN** IS LOOKING FORWARD TO BUILDING WITH YOU