

# WEFTEC 2023 Chicago, USA 02.10.2023 – 04.10.2023







#### **STANDESIGN** PROJECT MANAGER



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## FURNITURE INCLUDED IN YOUR FEE

- 1 x Table (low or tall)
- 3 x Chairs or bar chairs
- 1 x Brochure stand
- 1 x 220V with approx. 300 W for charging phone, laptop etc



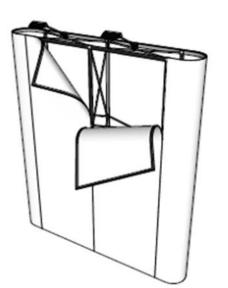




#### **EXPO** POSTERS

Recommended when:

- Monitor is incorporated in wall
- Graphics contain many small details





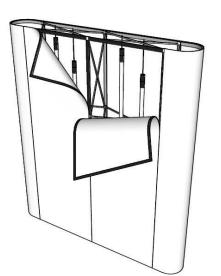


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#### **EXPO** POSTERS - BACKLIT

Recommended when:

- Graphics have many contrasting colors
- Highlighting certain details









### **GRAPHICS** FOR YOUR BOOTH

See drawings for number of posters on your booth

#### Graphics dimensions:

- 1 poster: w: 780 x h: 2367mm
- 2 posters: w: 1560 x h: 2367mm
- 3 posters: w: 2340 x h: 2367mm
- 4 posters: w: 3120 x h: 2367mm

Specifications for your print files:

- Add 20 mm bleed (crop marks must be visible)
- All text must be outlined
- All images must be minimum 100 dpi
- All logos in EPS or Al file
- All colors will be printed in CMYK
- Print ready pdf's must be sent by www.wetransfer.dk to the project manager

Standesign offers to produce the printing file. Please order DTP in the order form

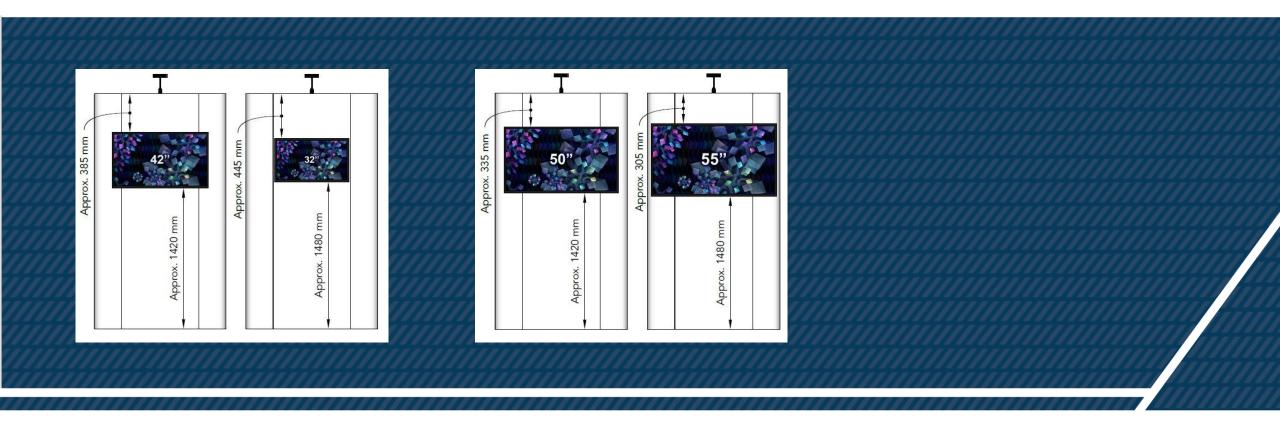




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### MONITOR ON EXPO WALL WITH 1 POSTER

- Monitors can be mounted on front (32", 42", 50" and 55")
- Can only be placed at vertical center of the poster

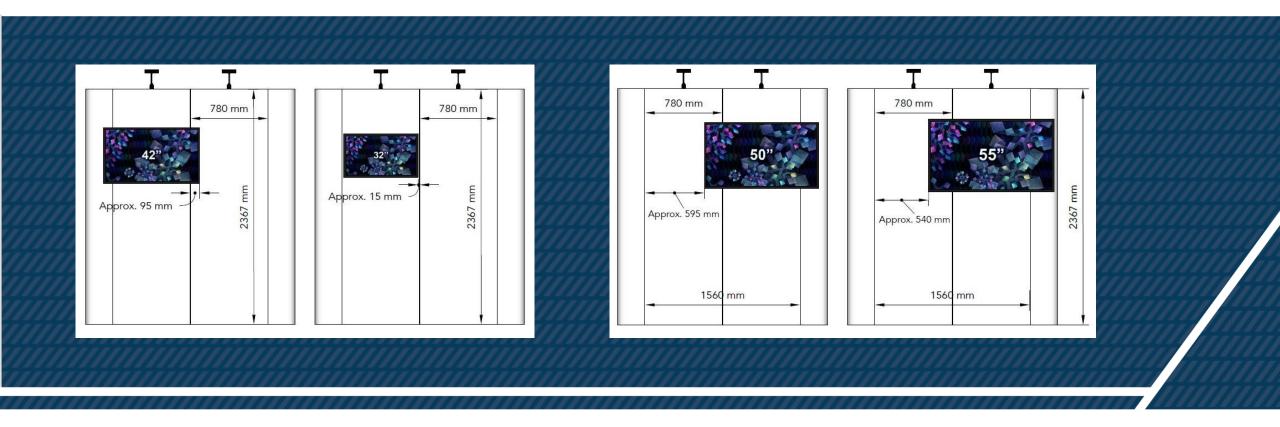






### MONITOR ON EXPO WALL WITH 2 POSTERS

- Monitors can be mounted on front (32", 42", 50" and 55")
- Can only be placed at vertical center of each poster

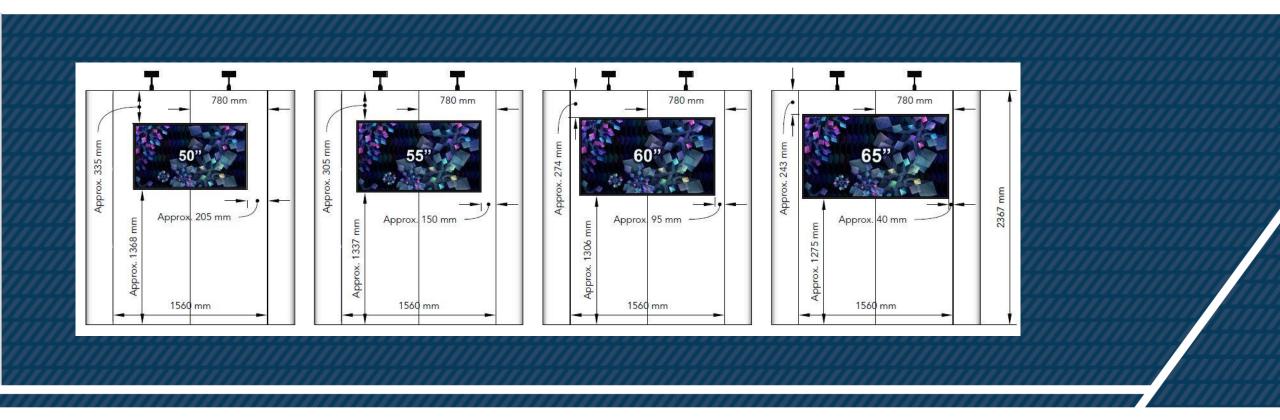






#### **MONITOR** ON EXPO WALL WITH 2 POSTERS – MID-POSITION

- Monitors can be mounted on front (50", 55", 60" and 65")
- Can with special equipment be placed at the center of the EXPO wall







#### **ORDER** FORM

- Please fill out the order form and return by email to: pernille@standesign.dk
- Deadline: Tuesday 27<sup>th</sup> of June 2023
- End curves will have text. Company name or web address in same size and font. Remember to indicate the required text for your end curves in the order form







#### HANDLING OF YOUR GOODS

Standesign can help you handling your own equipment (unpacking and packing)

Must be ordered in advance via the order form

Please indicate estimated hours and provide the following information:

- Arrival of the goods
- Amount of crates

Please note: We only empty the crates. We do not assemble your equipment







#### **STAND** HANDOVER

#### • Stand handover: To be settled

Stands must be completed, and excess products and materials must be removed from all halls no later than **to be settled** – please allow time to load and unload vehicles.

During build up and breakdown, contractors and exhibitors are required to wear build up/breakdown passes and Personal Protective Equipment at all times and to comply with the Health and Safety Regulations of the venue





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# STANDESIGN IS LOOKING FORWARD TO BUILDING WITH YOU



