

SMM 2024 HAMBURG 03.09.2024 – 06.09.2024







STANDESIGN PROJECT MANAGER



Birger Gaard Project Manager

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Phone: +45 20 40 79 66







FURNITURE INCLUDED IN YOUR FEE

- 1 x Table (low or tall)
- 3 x Chairs or bar chairs
- 1 x Brochure stand
- 1 x 220V with approx. 300 W for charging phone, laptop etc.











ADD-ONS + EXTRA FURNITURE OPTIONS

There are many ways to make your booth stand out:

- Podiums, counters, round fridges and tabletops with your graphics
- Extraordinary lighting with "Puck XL" stem light
- Promotional merchandise

Quality furniture to choose from event rentals sites:

- adexpo.de
- jmt.de
- klingenberg.org

Contact the project manager for more information and guidance on how to enhance your visitors' experience





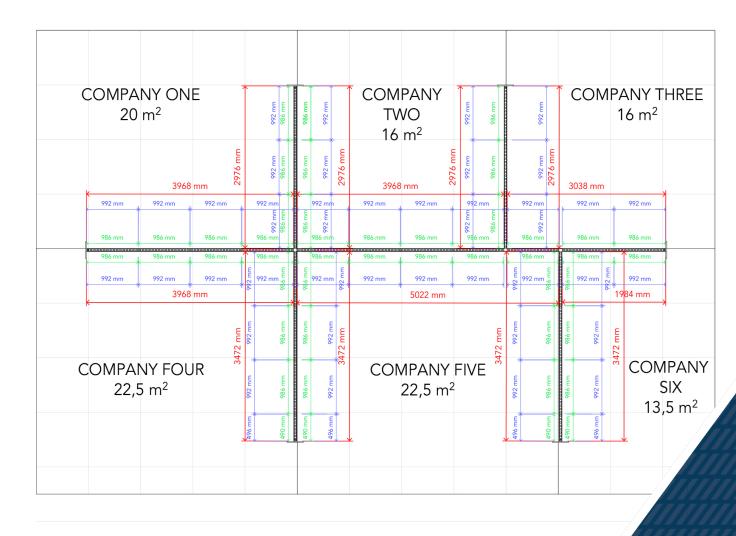


GRAPHICS FOR YOUR BOOTH

See drawings for specific graphics dimensions of the walls on your booth for full fabric covering, single fabric panels and panel inserts

How to read the dimensions for your choice of graphics:

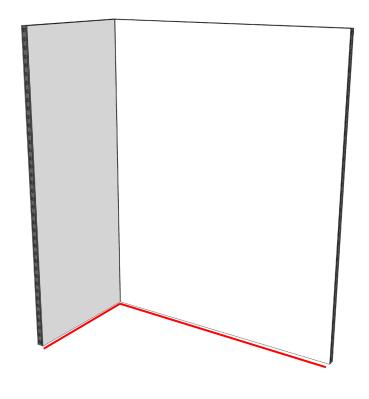
- Full fabric covering red dimensions (Height 2480 mm)
- Single fabric panels blue dimensions (Height 2480 mm)
- Panel inserts green dimensions (Height 2474 mm)
- Print ready pdf's must be sent by www.wetransfer.com to the project manager – See Order Form for deadline







ALUVISION FRAME SYSTEM – FULL FABRICS









GRAPHICS FOR FRAME SYSTEM – FULL FABRICS

See drawings for red dimensions of the walls on your booth for full fabric covering (Height 2480 mm)

Specifications for your print files:

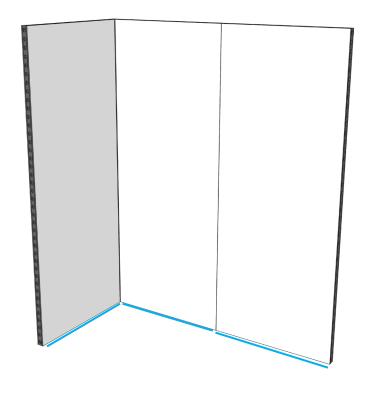
- Add 20 mm bleed (crop marks must be visible)
- All text must be outlined
- All images must be minimum 100 dpi
- All logos in EPS or Al file
- All colors will be printed in CMYK
- Print ready pdf's must be sent by www.wetransfer.com to the project manager – See Order Form for deadline







ALUVISION FRAME SYSTEM – SINGLE FABRICS









GRAPHICS FOR FRAME SYSTEM – SINGLE FABRICS

See drawings for blue dimensions of the walls on your booth for single fabric panels (Height 2480 mm)

Be aware that there is a small gap between each fabric

Specifications for your print files:

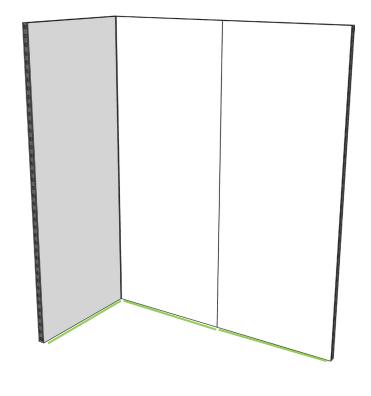
- Separate sides in print file for each fabric
- Add 20 mm bleed (crop marks must be visible)
- All text must be outlined.
- All images must be minimum 100 dpi
- All logos in EPS or Al file
- All colors will be printed in CMYK
- Print ready pdf's must be sent by www.wetransfer.com to the project manager – See Order Form for deadline







ALUVISION FOR FRAME SYSTEM – PANEL INSERTS









GRAPHICS FOR PANEL INSERTS

See drawings for green dimensions of the walls on your booth for panel inserts (Height 2474 mm)

Be aware that there is a 6 mm gap between each panel

Specifications for your print files:

- Separate sides in print file for each fabric
- Add 10 mm bleed (crop marks must be visible)
- All text must be outlined.
- All images must be minimum 100 dpi
- All logos in EPS or Al file
- All colors will be printed in CMYK
- Print ready pdf's must be sent by www.wetransfer.com to the project manager – See Order Form for deadline







ORDER FORM

- Please fill out the order form and return by email to: birger@standesign.dk
- Deadline: 1st of July 2024
- End sign and carpet front will have text. Company name or web address in same size and font.
 Remember to indicate the required text for your booth in the order form

Exhibitor Information:	
Company name:	
Company adress:	
Company phone:	
Contact person name:	
Contact person e-mail:	
Contact person phone:	
Invoicing name and reference	
Invoicing e-mail:	

Event Information:	
Name of event:	SMM 2024
Location:	Hamburg
Date:	0306.09.2024
Booth No.:	Hal B1 EG
Deadline for order form:	01.07.2024
Deadline for Print files:	01.07.2024
Freight from DK: (BWS transport proposal)	28.08.2024

Order Form

Please fill out the order form and return by email to: birger@standesign.dk no later than the above deadline.





LANDING PAGE

- You will receive a link to a landing page on Standesign's website, where you can download our exhibitor documents:
 - Order Form
 - Presentation
 - Furniture Catalogue
 - Drawings



Please send the completed order form by e-mail to: birger@standesign.dk

SMM Hamburg 2024
Exhibitor Documents

Printing files must be sent via WeTransfer

Deadline Order form: 1st of July 2024

Deadline Printing files: 1st of July 2024

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DownLoad Order form

DownLoad Order form

DownLoad Drawings

DownLoad Furniture Cati





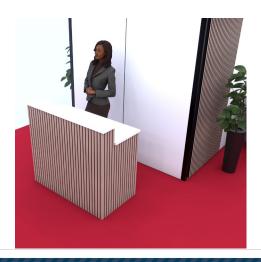
SPECIAL FEATURES

• Information coming soon

Acoustic panels



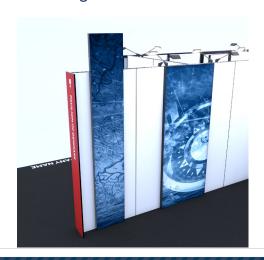
Counter



Aluvision table



Back light wall



Colored podium



Storage







HANDLING OF YOUR GOODS

Standesign can help you handling your own equipment (unpacking and packing)

Must be ordered in advance via the order form

Please indicate estimated hours and provide the following information:

- Arrival of the goods
- Amount of crates

Please note: We only empty the crates We do not assemble your equipment







STAND HANDOVER

Stand handover:
 2nd of September 2024 between 12.00 - 16.00
 (12 noon – 4 pm)

Stands must be completed, and excess products and materials must be removed from all halls no later than 18.00 (6 pm) on Monday 2nd of September – please allow time to load and unload vehicles.

During build up and breakdown, contractors and exhibitors are required to wear build up/breakdown passes and Personal Protective Equipment at all times and to comply with the Health and Safety Regulations of the venue









