

STAND OUT
Inspiration for your business event

SMM 2026 HAMBURG
01.09.2026 - 04.09.2026



 CONSULTING
 DESIGN
 CRAFTSMANSHIP
 TECHNOLOGY



STANDESIGN PROJECT MANAGER



Birger Gaard

Project Manager

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FURNITURE INCLUDED IN YOUR FEE

- 1 x Table (standard / bar)
- 3 x Chairs (standard / bar)
- 1 x Brochure Stand
- 1 x 220V with approx. 300W for charging phone, laptop etc.



ADD-ONS + EXTRA FURNITURE OPTIONS

There are many ways to make your booth stand out:

- Podiums in different shapes and sizes, counters, freestanding walls, acrylic wall elements, tabletops and round fridges with **your** branding
- Acoustic slat wall panels
- Backlit fabric for your walls or e.g. screen stands
- Extraordinary lighting with 'Puck XL' stem light
- LED screen modules (~ 50 x 50 cm per module)
- Touch screens + stands or on walls
- Many carpet colours and styles e.g. for lounge area or meeting room
- Varied selection of additional furniture



ADD-ONS + EXTRA FURNITURE OPTIONS

There are many ways to make your booth stand out:

- Podiums in different shapes and sizes, counters, freestanding walls, acrylic wall elements, tabletops, U-tables and round fridges with **your** branding
- Acoustic slat wall panels
- Backlit fabric for your walls or e.g. screen stands
- Touch screens + stands or on walls
- Plants in pots or planters
- Varied selection of additional furniture



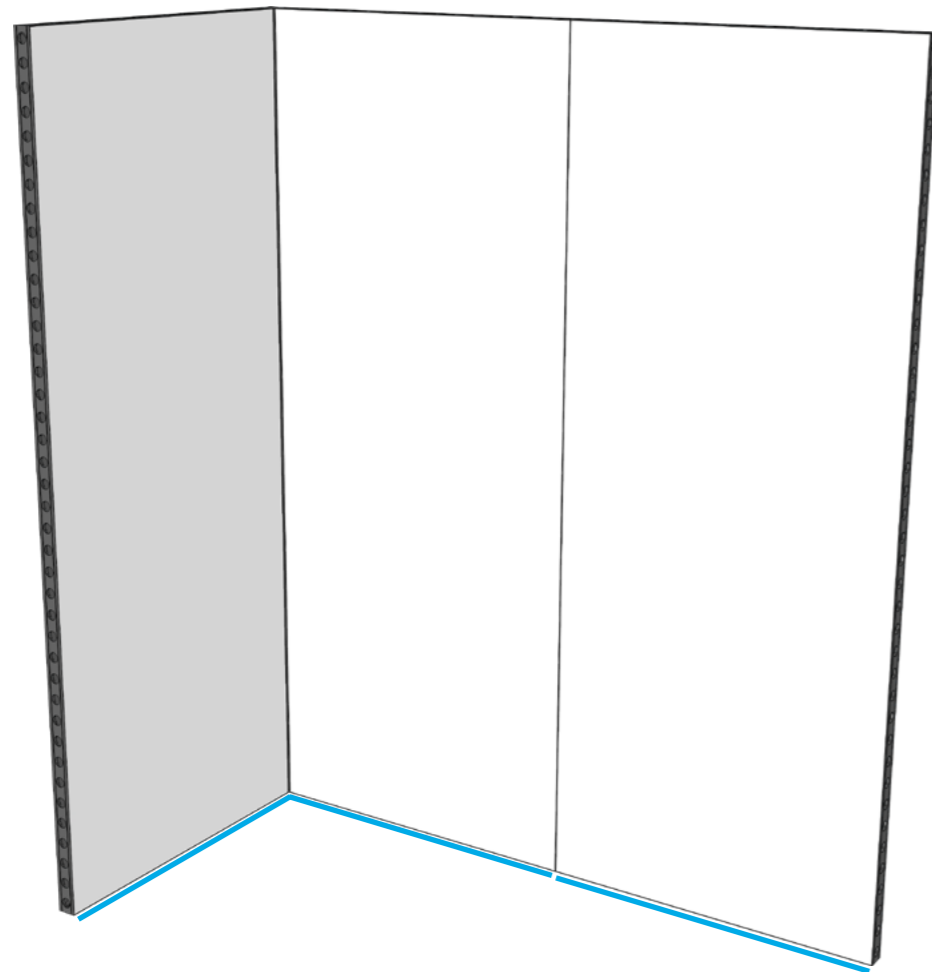
ADD-ONS + EXTRA FURNITURE OPTIONS

There are many ways to make your booth stand out:

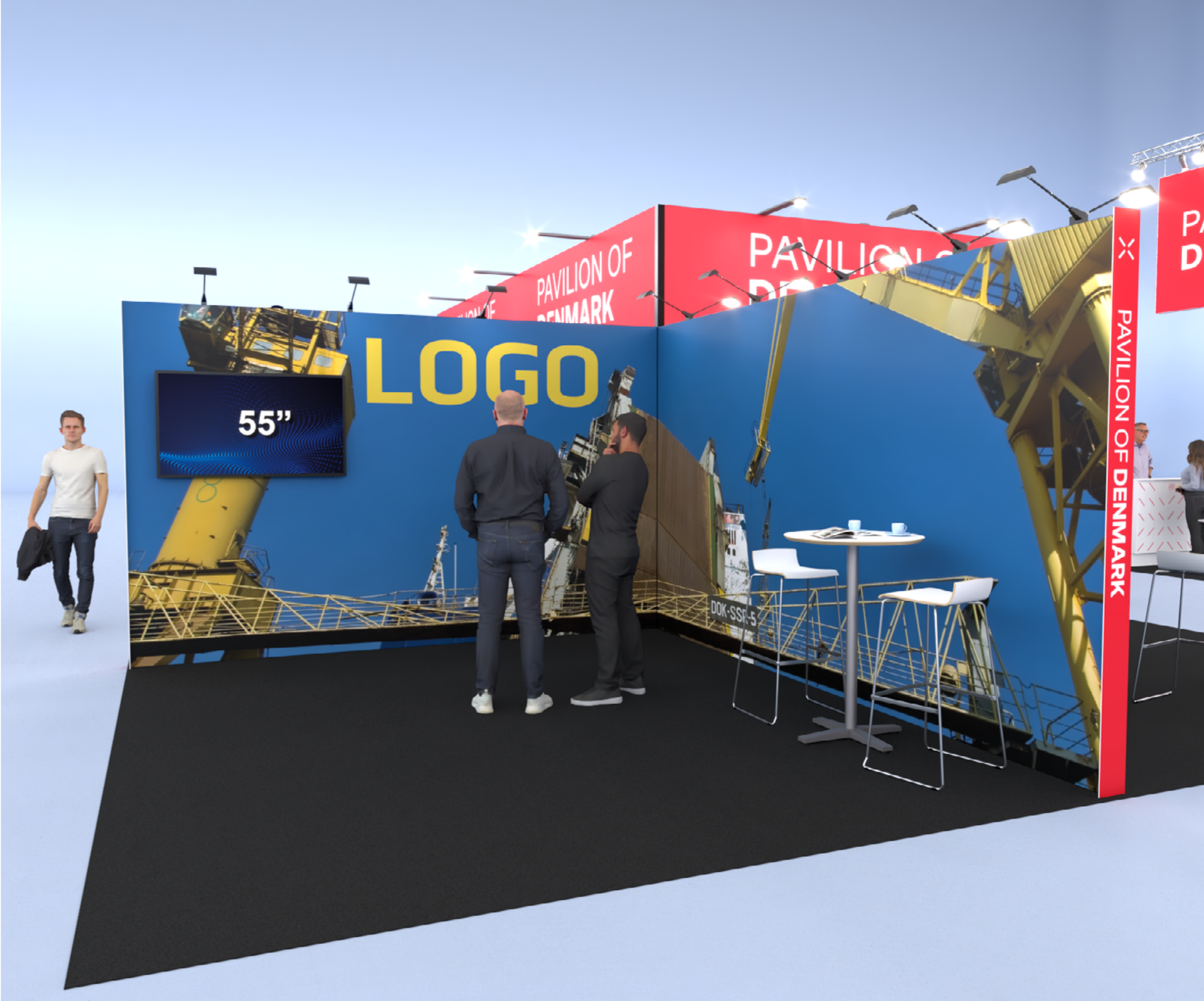
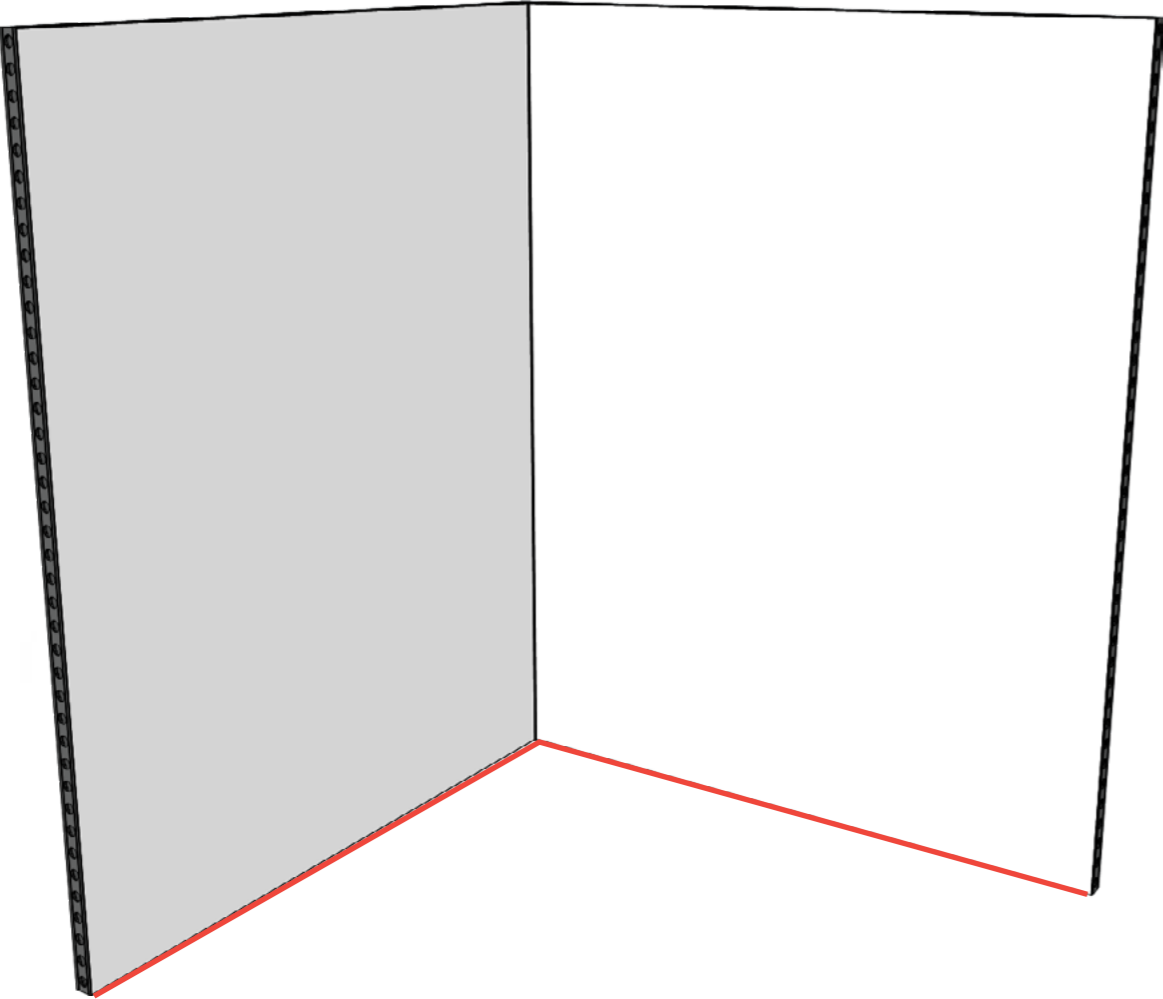
- Podiums in different shapes and sizes with **your** branding
- Acoustic slat wall panels
- Shelving systems; hanging or standing
- Touch screens + stands or on walls
- Plants in pots or planters
- Varied selection of additional furniture - also see Standesign partner: jmt.de



ALUVISION FRAME SYSTEM - SINGLE FABRICS



ALUVISION FRAME SYSTEM - FULL FABRICS



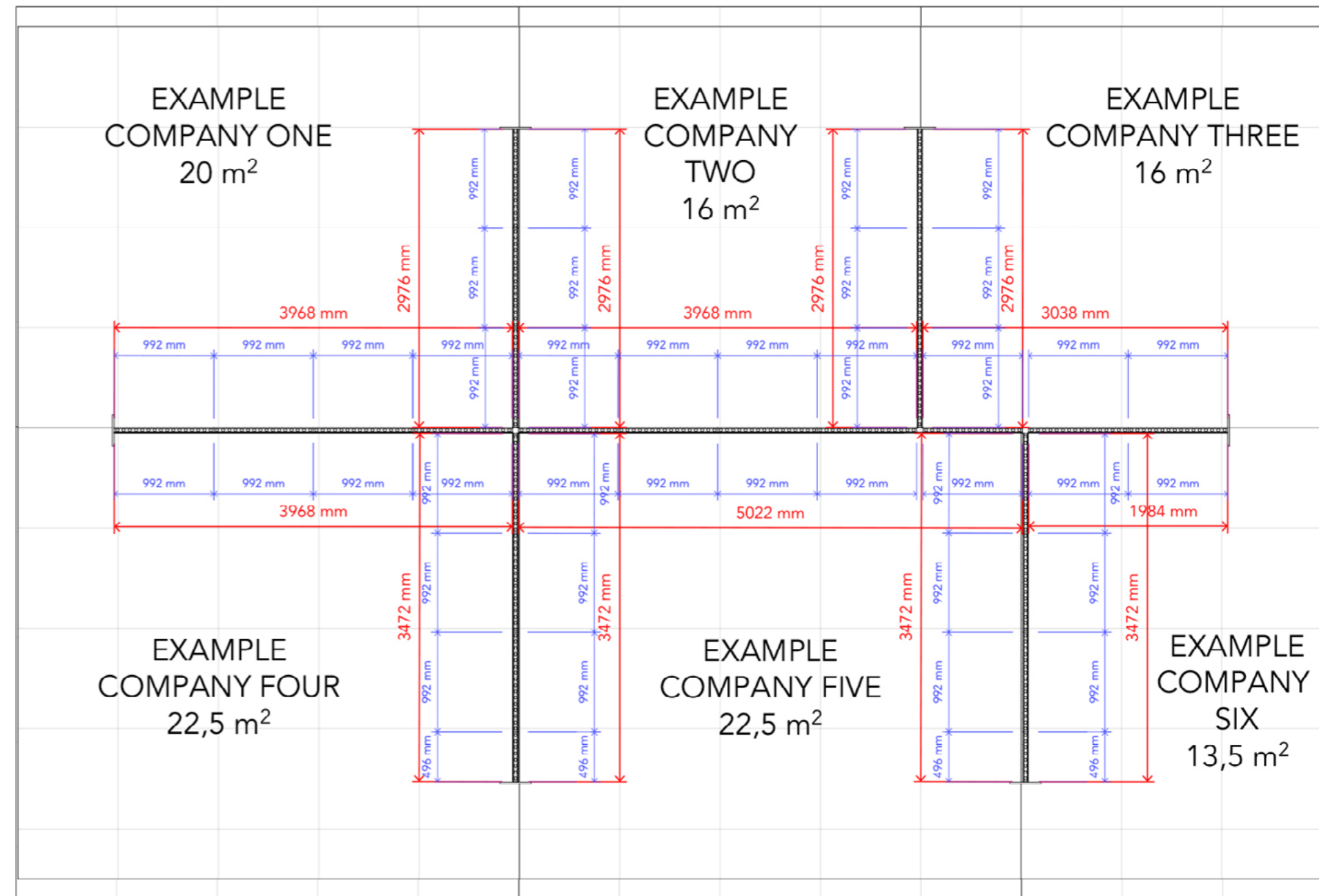
GRAPHICS FOR YOUR BOOTH

See drawings for specific graphics dimensions of the walls on your booth for full fabric covering or single fabric panels.

How to read the dimensions for your choice of graphics:

- Full fabric covering – **red** dimensions (Height 2480 mm)
- Single fabric panels – **blue** dimensions (Height 2480 mm)
- Print ready pdf's must be sent by www.wetransfer.com to the project manager – See 'Landingpage' for deadline

Standesign offers to produce the printing file
Please order via the ordershop



SPECIFICATIONS FOR YOUR PRINT FILES

- Separate sides in print file for each fabric
- Add 20 mm bleed (crop marks must be visible)
- All text must be outlined
- All images must be minimum 100 dpi
- All logos in EPS or AI file
- All colors will be printed in CMYK

- Print ready pdf's must be sent by www.wetransfer.com to the project manager – See 'Landingpage' for deadline

Standesign offers to produce the printing file
Please order DTP via ordershop



ORDERSHOP - Simple and easy

- Use our ordershop for your orders — everything is gathered in one place. Click the link, enter your email address, and you're ready to place your order.
- You can always view what you've ordered, and until **12.06.2026** you have the option to make changes to your orders.

<http://ordershop.standesign.dk/shop/smm-2026>

SMM 2026

For at bestille på denne messe skal du identificere dig med din arbejds-e-mail. Vi matcher dit e-mail-domæne mod den kunde, du bestiller på vegne af.

E-mail

[Fortsæt til bestilling](#)

Har du brug for hjælp?



Birger Gaard

Sales & Project Manager

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 birger@standesign.dk

LANDING PAGE

You will receive a link to a landing page on Standesign's website, where you can download our exhibitor documents:

- Ordershop
- Presentation
- Drawings
- Graphics Dimensions



[DOWNLOAD DOCUMENTS BELOW](#)

SMM 2026 - Exhibitor Documents

Please send the completed order form by e-mail to: birgor@standesign.dk

Printing files must be sent via WeTransfer

Deadline Order form: 12th of June 2026

Deadline Printing files: 12th of June 2026

[/ ORDER SHOP](#)

[/ DOWNLOAD PRESENTATION](#)

[/ DOWNLOAD DRAWINGS](#)

HANDLING OF YOUR GOODS

Standesign can help you handling your own equipment (unpacking and packing)

Must be ordered in advance via the ordershop

Please indicate the estimated hours and provide the following information:

- Arrival of the goods
- Amount of crates

Please note: We only empty the crates. We do not assemble your equipment.



STAND HANDOVER

- 31th of August 2026 between 12.00 - 16.00
(12 pm – 4 pm)

Stands must be completed, and excess products and materials must be removed from all halls no later than 18.00 (6 pm) on Sunday the 30th of August – please allow time to load and unload vehicles.

During build up and breakdown, contractors and exhibitors are required to wear build up/breakdown passes and Personal Protective Equipment at all times and to comply with the Health and Safety Regulations of the venue



THANK YOU FOR LISTENING



STANDESIGN

A PART OF COMPASS FAIRS

TOGETHER WE MAKE IT POSSIBLE

